



Caledonia Agricultural Society

151 Caithness St. E. Caledonia, ON N3W 1C2

905-765-6861 Fax 905-765-4598 manager@caledoniafair.ca www.caledoniafair.ca

Caledonia Fair Ambassador – Job Description & Information

General Requirements

- The Caledonia Fair Ambassador competition is open to young adults from Haldimand County and the former Onondaga Township.
- The title of *Caledonia Fair Ambassador* will be awarded annually in a competition held in the summer. The term of will run until the *CNE Ambassador of the Fairs Competition* in August 2025.
- Contestants must be a minimum of 17 years old by August 1, 2024.
- Participants are asked to disclose any known scheduling conflicts prior to the commencement of the program. Scheduling conflicts include work, school, or personal plans (e.g., travel plans).
- Participants must be in good health and be able to meet the physical demands of the job until completion of their term.

Duties

The *Caledonia Fair Ambassador* will have the following duties:

- Represent the Caledonia Agricultural Society and Caledonia Fair at community events.
- Take an active roll in the Caledonia Fair from May 26, 2024, until the next *Caledonia Fair Ambassador* competition in Summer 2025.
- Involvement in the Caledonia Agricultural Society's marketing committee, with emphasis on social media. Involvement with other Agricultural Society committees is welcome.
- Attend the Ontario Association of Agricultural Societies convention in February 2025 (dates to be determined)
- Represent the Caledonia Agricultural Society in the *CNE Ambassador of the Fairs Competition* in August, 2025.

Participants must be available to carry out these duties throughout their term as *Caledonia Fair Ambassador*.

Competition Information

- The *Caledonia Fair Ambassador* will be chosen at the Caledonia Fair Ambassador competition on May 25, 2024, by a panel of three judges selected from the Haldimand Community by the Caledonia Agricultural Society.
- Each Contestant will take part in a 10-minute interview with the panel of judges.
- Each Contestant will complete a display board: *visual resume*, that showcases their interests and personality prior to the competition.

- Each Contestant should be prepared to answer an impromptu question.
- Each Contestant will be expected to give a short, prepared speech, approximately 2 – 3 minutes in duration, on one of the following topics:
 - What makes the Caledonia Fair Special?
 - How is agriculture important to life in Ontario/Haldimand County?
 - What makes living in Haldimand County special?
 - The importance of volunteering in your community
- Judges will consider:
 - Good character, poise, personality, enthusiasm, and charm
 - Good communication skills.
 - General knowledge of Haldimand County
 - General knowledge about current affairs
 - General knowledge of the Caledonia Fair and Caledonia Agricultural Society
 - Interest in agriculture and community involvement
 - Any special talent: arts, hobbies, music, drama, dancing, sports and/or leadership

In the event the Ambassador cannot complete their term, the first runner up will carry out his/her duties.

The *Caledonia Fair Ambassador* or first runner up is expected to be attired appropriately while on duty. Business casual attire such as dresses, slacks, sweaters, dress shirts, suits and skirts are essential. No jeans are allowed. Appropriate footwear for walking and standing for long periods is essential. The *Caledonia Fair Ambassador* and first runner up should wear their sash or medallion while on duty.

The contestant awarded the title of *Caledonia Fair Ambassador* will receive:

- \$1,000.00 bursary, paid at the end of their term
- Public speaking and presentation training
- Networking opportunities with other fair ambassadors from across Ontario
- Opportunities to learn about the inner workings of the Caledonia Fair
- A chance to work with other community groups partnering with the Agricultural Society
- Leadership and communications skills and confidence development
- Lifetime free admission to the Caledonia Fair