

la fête du  
**CALEDONIA**  
**CANADA**  
**DAY**

The Caledonia Fair is proud to host this year's Caledonia Canada Day Celebrations! Wednesday, July 1st, 2026, we'll paint the town red and white with a classic Canada Day Parade, pancake breakfast, family entertainment, inflatable rides, food and shopping, live music, contests, and a fantastic display of fireworks.

We're inviting local businesses to partner with us in bringing our community together for an old-fashioned celebration while gaining meaningful exposure to thousands of attendees.

Your customers will be there, will you?



# SPONSORSHIP PACKAGE

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## Presenting Sponsor (1 available) **\$7,500**

- Naming rights in all advertising, logo prominence on posters, website and social graphics
  - Premium on-site signage placement
  - Recognition in media releases
  - Vendor space
  - 10 social media mentions
  - Fireworks countdown recognition
  - Opportunity to speak from main stage before fireworks
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## Platinum Sponsor **\$5,000**

- Sponsorship of a featured attraction (fireworks, main stage, kids stage, 50/50 draw, parade)
  - Logo on all promotional material
  - 6 social media mentions
  - Vendor space
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## Gold Sponsor **\$2,500**

- Sponsorship of an attraction (Car Show, children's act, SuperDogs, parade band, main stage band)
  - Logo on website
  - 4 social media mentions
  - Vendor space
  - On-site signage
  - On-stage recognition
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## Silver Sponsor **\$1,000**

- Sponsorship of an inflatable ride
  - Sponsor signage recognition
  - Logo on website
  - 2 social media mentions
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## Community Supporter **up to \$999**

- Includes name listing on website
  - Group social media thank-you
  - Sponsor recognition board
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